



[Shadi and Hashem]
CURRICULUM VITAE

PERSONAL INFORMATION

Surname	Hashem
Name	Shadi
Date of birth	[07, 02, 1990]

PRESENT OCCUPATION

Appointment	Structure
Assistant professor at Faculty of Agriculture-Reading University-UK	Write scientific Articles and reports. Apply and undertake independent and in-group projects. Teaching of undergraduate courses. Contributing in supervising undergraduate and Masters students in their research projects.

EDUCATION AND TRAINING

Degree	Course of studies	University	year of achievement of the degree
Degree	Agribusiness Management	Faculty of Agriculture-Cairo University	June 2010
Master	Mediterranean Organic Agriculture	Istituto Agronomico Mediterraneo Di Bari(Ciheam-Bari)- Bari-Italy	October 13, 2013
PhD	Scienze Agrarie Forestali E Ambientali	Università degli Studi di Palermo	September 18, 2017



Post graduate Diploma	Mediterranean O r g a n i c Agriculture	I s t i t u t o A g r o n o m i c o M e d i t e r r a n e o D i B a r i (C i e a m - B a r i) - B a r i - I t a l y	June 29th, 2012
Degree of medical specialization			
Degree of European specialization			
Other			

FOREIGN LANGUAGES

Languages	level of knowledge
Arabic	Native Speaker
English	C2
Italian	B2

AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
A p r i l , 2011	Based on merit, I have ben appointed as Teaching and research assistant in the Department of Agricultural Economics- Faculty of Agriculture- Cairo University.
Novembe r 2011	Full Masters scholarship from CIHEAM- Mediterranean Agronomic Institute of Bari (Italy).

TRAINING OR RESEARCH ACTIVITY

Two days workshop held at Warwick University- UK for PhD students to present the theoretical and methodological basis of the doctoral research across a panel of experts (University professors and senior researchers) and other Ph.D colleagues.



Participated in course on European Agriculture Policies perspectives , this include: European Common agriculture policies(CAP) and Cap reforms (2014-2020),EU Agri-food trade, Labelling of agriculture and food commodities under the EU regulation and Common Fisheries Policy (CFP) in the EU from 2009-2014

Attended a symposium on the Organic food and farming sector in the UK and the possible future strategies of the sector, which was held at Warwick University.

Attended a symposium on organic food and farming growth trend and consumer perception of organic food and farming, which was held at Warwick University.

Research Activities	
Research title: Consumer's participation in local organic box schemes in England: Is it about ethics?	
OBJ	<p>a. Analyse the local-organic box schemes in England to understand the goals and motivational particularities of their business strategies.</p> <p>b.) Analyse the factors that motivated consumers to participate in a local-organic box scheme.</p> <p>c.) Analyse consumer's awareness of issues related to agro-food production and market and how it may have influenced their consumption decisions.</p> <p>d.) The extent to which consumers awareness of the issues related to the agro-good market and agriculture may have influenced some "Boycott" experience of particular food products and particular food shops if any.</p>
Method	<p>A reasonably convenient balance of a qualitative and quantitative questionnaires:</p> <ul style="list-style-type: none"> - Conduct a desk research of various promotional materials (e.g. Newsletters, websites and social media pages) of the different small and medium box schemes operating in England. (OBJ. a) - A semi-structured open-ended questionnaire was used in face-to-face long interviews with box scheme consumers. (OBJ. b, c, d) - Questionnaire used in a survey (including closed ended likert scale type questions mixed with few open ended questions) was set online to test the data emerged from the qualitative interviews on a wider convenient sample of box scheme consumers in England based on a constructed model of Ethical decision making with reference to Rest's model of Ethical decision making. (OBJ. b, c, d)



Analysis applied	1- Descriptive statistics - 2- Factor analysis - 3- Cluster analysis: K means - 4- Ordered Logit econometric model
Research title:	Supply chain collaboration- An analysis of farmers-lead company relationship in the organic and fair trade cotton supply chain in Egypt.
OBJ	<p>a. Build a detailed structural design of the export oriented organic-fair-trade textile supply chain in Egypt.</p> <p>b. Explore the company's collaboration and business arrangement with their sub-contracted organic cotton farmers to understand the supply chains Governance type .</p> <p>c. Refine the original collaboration index model developed by (Simatupang and Sridharan, 2005) to fit with the export oriented organic and fair-trade cotton supply chains based on the three dimensions (Information sharing- Decision synchronization- Incentive alignment).</p> <p>d. Assess the level of collaboration between the textile supply chain leaders and their contracted and sub-contracted cotton farmers based on the refined collaborative index model.</p> <p>e. Probe an understanding of how their collaborative relationship with the company has benefited them to sustain and economically improve their organic business.</p>
Method	<p>- A semi-structured guideline was developed and used in face-to-face and phone interviews with textile company managers. (OBJ. a, b)</p> <p>- A questionnaire survey using likert scale type questions and some open-ended questions used in interviews with the company's contracted organic cotton farmers. (OBJ. c, d, e)</p>
Analysis applied	1- Descriptive statistics - 2- Factor analysis: exploratory and confirmatory factor analysis- 3- Cronbakh's alpha: to verify the validity and the reliability of the refined collaboration index.
Research title:	Are Farmers in Alternative Food Networks Social Entrepreneurs? Evidence from a Behavioral Approach.
OBJ	Verify whether farmer's engagement in AFNs is driven by social entrepreneurship dimension to satisfy social and environmental motives, or it is just constrained by the farmer's commercial goals.
Method	A structured questionnaire was constructed following a behavioural approach " Edinburgh Study of Decision Making on Farms model ", based on three main psychological constructs (Attitude, Objective, and Behaviour) .



Analysis applied	1- Factor analysis - 2- Basic econometric tools: Linear correlation coefficient index.
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PROJECT ACTIVITY

Year	Project
2018	PRIMA PROJECT: Contributed in applying for a project grant funded by PRIMA on farming systems to aid in Improving the sustainability of Mediterranean Agro-Ecosystems by building a mixed farm system to improve small farmers capacity building by improving their farming practices with respect to good environmental on farm practices, diversification to improve farms financial viability and improve farmers access to information and markets. (Example of activities include, writing the 1st phase proposal, assembling project partners)

CONGRESSES AND SEMINARS

Date	Title	Place
17th to19 September, 2015	SIDEA conference - “The Value of Food. Internationalization, competition and local development in agro-food systems”	Viterbo- Rome- Italy
26th to28th January, 2016	The Organic Growers conference	Bristol- UK
4th to 6th April, 2016	The Agriculture Economics Society Conference	University of Warwick- UK
24th April, 2014	Seminar- Alimenti, Salute e sicurezza: il progetto/ platform for Agro-food science and safety	University of Palermo
19/11/2014	Seminar- Italian Agro-food Excellence	Palazzo dei Normani, Palermo



PUBLICATIONS

Articles in reviews

Are farmers in alternative food networks social entrepreneurs? Evidence from a behavioral approach. *Journal of Agricultural and Environmental Ethics*, 28(5), 885-902- (2015).

Assessing the level of collaboration in the Egyptian organic and fair-trade cotton chain. *Journal of Cleaner Production*. (2016)

Motives for buying local organic food through English box schemes. *British Food Journal*. (2017)

Congress proceedings

Identifying Social Entrepreneurial Behaviour in Farmers participation in Alternative Food Network. In: *The Value of Food. Internationalization, competition and local development in agro-food systems*. Edited by Sorrentino A., Severini S., Cicatiello C., (2016). Proceedings of the 52th SIDEA Conference.

OTHER Publications

Article title: Ticking the anti-globalization box, published in the *Organic Research Centre (ORC) Bulletin* (June 2017).

Ticking the anti-globalization box, published in the *journal of the organic growers Alliance, The organic Grower* (September 2017).

Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Place and date: Cairo- Egypt, 06-05-2018

SIGNATURE