

## **ALLEGATO B**

UNIVERSITÀ DEGLI STUDI DI MILANO

selezione pubblica per n.1 posto/i di Ricercatore a tempo determinato ai sensi dell'art.24, comma 3, lettera a) della Legge 240/2010, per lo svolgimento di attività di ricerca vincolata su tematiche green e innovazione - DM 10 agosto 2021 n. 1062, per il settore concorsuale 13/B2 ECONOMIA E GESTIONE DELLE IMPRESE\_\_\_\_\_

settore scientifico-disciplinare SECS-P/08,

presso il Dipartimento di Economia, Management e Metodi Quantitativi, (bando pubblicato sul sito Web d'Ateneo in data 07-10-21) Codice concorso 4907

## **Viviana D'Angelo** **CURRICULUM VITAE**

### **INFORMAZIONI PERSONALI**

COGNOME	D'ANGELO
NOME	VIVIANA
DATA DI NASCITA	10 Ottobre, 1989

### **TITOLI**

#### **TITOLO DI STUDIO**

Laurea Magistrale in Amministrazione, Economia e Finanza; Università degli studi dell'Aquila;  
Votazione 110 e lode; Marzo 2015

#### **TITOLO DI DOTTORE DI RICERCA O EQUIVALENTI, OVVERO, PER I SETTORI INTERESSATI, DEL DIPLOMA DI SPECIALIZZAZIONE MEDICA O EQUIVALENTE, CONSEGUITO IN ITALIA O ALL'ESTERO**

Phd in Management, LUISS Guido Carli University; 24 Giugno 2020  
Titolo della tesi: "Unveiling the dynamics between Frugal Innovation and Product Performance"

Commissione: Prof.ssa Valentina MELICIANI - LUISS Guido Carli; Prof. Massimo GARBUIO - University of Sydney; Prof. Waldemar KREMSER University Radboud; Prof. Antonio MESSENI PETRUZZELLI - Politecnico di Bari

#### **CONTRATTI DI RICERCA, ASSEGNI DI RICERCA O EQUIVALENTI**

Assegno di ricerca, Dipartimento di Management, LUISS Guido Carli University, Febbraio 2020 - Gennaio 2023

Progetto di ricerca: "*Unpacking the relation between Family business and Technological Innovation: theoretical models and empirical evidences*";

#### ATTIVITÀ DIDATTICA A LIVELLO UNIVERSITARIO IN ITALIA O ALL'ESTERO

2021: Adjunct Professor, Management and Innovation in Health and Social Services, Faculty of Economics, Medicine and Surgery, Università Cattolica del Sacro Cuore (Rome, Italy), 30 hours

2021: Adjunct Professor, Master in Management dei Prodotti Biomedicali (italian), LUISS Business School (Rome, Italy), 8 hours

2021: Teaching Assistant, Quantitative Methods for Management, Master's degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2021: Teaching Assistant, Strategie d'impresa, Master's degree (italian), Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2021: Lecturer, "Il valore dell'innovazione per l'azienda", LUISS Summer School, (italian), 6 hours, LUISS Guido Carli University (Rome, Italy)

2021: Teaching Assistant, Economia e gestione delle imprese, Bachelor's degree (italian), Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2020: Adjunct Professor, Master in Management dei Prodotti Biomedicali (italian), LUISS Business School (Rome, Italy), 3 hours

2020: Adjunct Professor, Management and Innovation in Health and Social Services, Faculty of Economics, Medicine and Surgery, Università Cattolica del Sacro Cuore (Rome, Italy)

2020: Teaching Assistant, Strategie d'impresa, Master's degree (italian), Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2019: Teaching Assistant, Management of Technology, Master's degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2019: Teaching Assistant, Organizing innovation, Bachelor's degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2019: Teaching Assistant, Strategie d'Impresa, Master's degree (italian), Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2017: Teaching Assistant, Organizational Issue in Marketing and Sales, Master's degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2016: Teaching Assistant, Corporate Strategy, Master's degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2017 - ongoing: Teaching Assistant, Introduction to Business Administration, Bachelor's degree, Department of Economics and Business, Uninettuno University (Rome, Italy)

2016 - 2020: Teaching Assistant, Economia Applicata, Bachelor's degree (italian), Department of Economics and Business, Uninettuno University (Rome, Italy)

#### DOCUMENTATA ATTIVITÀ DI FORMAZIONE O DI RICERCA PRESSO QUALIFICATI ISTITUTI ITALIANI O STRANIERI;

Feb - May 2018: KTH Royal University of Technology (Sweden); visiting period; Host Prof. Mats Magnusson

Apr - May 2019: Sant'Anna School of Advanced Studies, School of Economics (Italy); formazione: Agent-Based Modelling I; Agent-Based Modelling II

## ATTIVITÀ DI RELATORE A CONGRESSI E CONVEGNI NAZIONALI E INTERNAZIONALI

2021: Sinergie-SIMA Management Conference, University of Palermo, Palermo (ITALY)  
2020: Euromed Academy of Business Conference, virtual conference  
2020: Academy of Management Conference, virtual conference  
2019: Academy of Management Conference, Boston (USA)  
2019: European Academy of Management Conference, ISCTE - Instituto Universitario de Lisboa, Lisbon (PORTUGAL)  
2018: European Academy of Management Doctoral Colloquium, Reykjavik University, Reykjavik (ICELAND)

## PRODUZIONE SCIENTIFICA

### PUBBLICAZIONI SCIENTIFICHE

- 1) Ardito, L., D'Angelo, V., Petruzzelli, A. M., & Peruffo, E. (2021), "The role of human capital in the foreign market performance of US SMEs: does owner ethnicity matter?". *Journal of Intellectual Capital*.
- 2) D'Angelo V. & Magnusson M. (2020), "A Bibliometric Map of Intellectual Communities in Frugal Innovation Literature," in *IEEE Transactions on Engineering Management*, 68(3), 653-666.
- 3) D'Angelo V. (2020), "The value of management in the digitalisation era: evidence from an Italian museum", in *International Journal of Digital Culture and Electronic Tourism*, 2020, Vol 3, Issue 1
- 4) Sola E., D'Angelo V. & Capo F. (2021), "Digital Transformation in the Energy Industry: Strategies for Fuel Retail Companies" in Sandhu, K. (2021). *Management and Strategies for Digital Enterprise Transformation*. IGI Global. <http://doi:10.4018/978-1-7998-7192-7>
- 5) Kadlec D., D'Angelo V. & Capo F. (2021), "The Fourth Revolution: Strategies to Manage Artificial Intelligence to Transform Economy and Society for the Digital Age" in Sandhu, K. (2021). *Management and Strategies for Digital Enterprise Transformation*. IGI Global. <http://doi:10.4018/978-1-7998-5015-1>
- 6) D'Angelo, V., Cappa, F., & Peruffo, E. (2021), "L'impatto del "Green Manufacturing" sulla performance economica" - (Intervento presentato al convegno Sinergie - SIMA Management Conference 2021 tenutosi a University of Palermo (Italy) - Online Conference nel 10-11 Giugno 2021
- 7) Ardito L., D'Angelo V., Messeni Petruzzelli A., Peruffo E., & Capolupo, P. (2020), "Presence in foreign markets, ethnic minority ownership and financial performance of high-tech SME's", in 13th

Annual Conference of the EuroMed Academy of Business, Business Theory and Practice Across Industries and Markets Book of proceedings (65-76)

8) D'Angelo V. & Kella C. (2020), "The Technological Exploration Through Alternative Innovation Approaches: An Agent-Based Model" In Academy of Management Proceedings (Vol. 2020, No. 1, p. 17423)

9) D'Angelo V. & Magnusson M. (2019), "Mapping the field: a Bibliometric Analysis of Intellectual Communities in Frugal Innovation Literature" In Academy of Management Proceedings (Vol. 2019, No. 1, p. 15005)

Data

19/10/2021

Luogo

ROMA