



AL MAGNIFICO RETTORE
DELL'UNIVERSITA' DEGLI STUDI DI MILANO

COD. ID:6746

Il sottoscritto chiede di essere ammesso a partecipare alla selezione pubblica, per titoli ed esami, per il conferimento di un assegno di ricerca presso il Dipartimento di _____political_____and_____social science_____

Responsabile scientifico: _Prof. Squazzoni Flaminio_____

[Nome e cognome]

CURRICULUM VITAE

INFORMAZIONI PERSONALI

Cognome	Abdelmoaty
Nome	Labiba Abdelnaby Ibrahim

OCCUPAZIONE ATTUALE

Incarico	Struttura
disoccupata	Media studies

ISTRUZIONE E FORMAZIONE

Titolo	Corso di studi	Università	anno conseguimento titolo
Laurea Magistrale o equivalente	Mass media studies	Helwan University	2003
Specializzazione	Public relations	Helwan University	2003
Dottorato Di Ricerca	Sport sponsorship	Helwan University	2011
Master	Media studies	Helwan University	2007
Diploma Di Specializzazione Medica	no		
Diploma Di Specializzazione Europea	no		
Altro	no		

ISCRIZIONE AD ORDINI PROFESSIONALI

Data iscrizione	Ordine	Città



UNIVERSITÀ DEGLI STUDI DI MILANO



LINGUE STRANIERE CONOSCIUTE

lingue	livello di conoscenza
English	B1

PREMI, RICONOSCIMENTI E BORSE DI STUDIO

anno	Descrizione premio
2016/2017	Post doctor at La Sapienza University
2017	Post doctor researcher Macerata University
2021/2022	Post doctor researcher Udine University

ATTIVITÀ DI FORMAZIONE O DI RICERCA

descrizione dell'attività

ATTIVITÀ PROGETTUALE

Anno	Progetto
2021	Caratteristiche del tessuto imprenditoriale e professionale della produzione artigianale - culturale e strategie di sviluppo per il Friuli Venezia Giulia.

TITOLARITÀ DI BREVETTI

Brevetto

CONGRESSI, CONVEGNI E SEMINARI

Data	Titolo	Sede
Aprile 2017	Mass media and the illegal immigration from Egypt to Italy	Macerata University
Aprile 2017	Methodological issues in researching media and illegal immigration	Macerata University
Aprile 2017	The importance of communication activities in the field of the illegal immigration	Macerata University



Aprile 2017	The communicative roles of NGOs concerning about the illegal immigration	Macerata University
-------------	--	---------------------

PUBBLICAZIONI

Libri
<p>1. Sport Sponsorship: Theoretical and applied study, (2012), Egypt: Dar Al-Nahda ELArabia.(ISBN-978- 977-90-0213-2).</p> <p>2. Mass Communication and Image: The medicine profession (Model)(2013): A chapter published in: Radwan Ahmed, Public Relations: case studies and specialized subjects, Egypt, Dar El Alam El Araby (ISBN-978-977-495-134-3).</p> <p>3. Encyclopedia of the judges struggle during the rule of the Muslim Brotherhood, The Egyptian Judges Club.(2015) Cairo, Egypt, one of the editors ,supervise media team to document all crises that happened during the period from 30/6/2012 to 30/6/2013 between former president Mohamed Morsi and the judges. (ISBN-978-977-85182-0-7).</p> <p>4. Human Rights, Cairo, Egypt (2014),A Curriculum taught in the first grade university ,Faculty of Arts, Helwan University.</p>

Articoli su riviste
<p>1- An Evaluation of the effectiveness of sports sponsorship among football fans in Egypt. Paper presented at the 11th annual international conference on communication and mass media 13-16 May 2013, Athens, Greece. Published in: Athens Journal of Sports, Vol (1): 2, June 2014 Published also in: Global media researchers from East to West, Athens Institute for education and research (ATINER, 2014) pp 141:145. Please be informed that you can find the abstract of the paper in ATINER abstract book here: https://www.atiner.gr/abstracts/2013ABST-MED.pdf (ISBN: 978-960-9549-51-6). It has been published in the Athens Journal of Sports, vol. 1, issue 2, June 2014, pp. 73-86, with doi=10.30958/ajspo.1-2-1. (https://www.atiner.gr/papers/MED2013-0638.pdf). In addition, you can find it in ATINER's Paper Series here: https://www.atiner.gr/papers/MED2013-0638.pdf (ISSN: 2241-2891).</p> <p>2-Crisis communication management in the Egyptian judges club: A case study of dismissal attorney general, Egyptian Journal of Mass Communication Research, Faculty of Mass Communication, Cairo University, Vol (49), October-December 2014, pp 583-617.</p> <p>3-The role of new media in form the youth attitudes towards the sport violence in Egypt, the 5th international conference: Sports vs.Crime under the theme sport without deviation. Dubai 26- 28 January 2015 ,Dubai Police, pp 103-154.</p> <p>4-Evaluation of communication role in the consumer protection organizations in form awareness from deceptive advertising: A comparison study. The Scientific Journal Of Public Relations and Advertising Research , Faculty Of Mass Communication, Cairo University, Vol(3),July-September 2015. (ISSN– 2356-9131) .</p> <p>5-Egyptian public opinion attitudes about EU position towards Syrian refugee crisis: An applied study on Facebook, Journal of PR Research: Middle East, Fourteenth Issue-JanuaryMarch 2017 ,pp 107-133.(ISSN- 2314-8721)</p> <p>6-Managing the Reputation of the Federation Internationale de Football Association (FIFA): The case of the corruption crisis. PR Journal, Public Relations society of America and the institute for Public</p>



Relations.vol 11, issue 2, October 2017 available on :<http://prjournal.instituteforpr.org/> (ISSN - 1942-4604).

7-Propaganda Techniques of Brothers organization on Facebook: an analytical study of "Rasd Page", Egyptian Journal of public opinion research, vol(15),first issue-January-March 2016

8-Media Usage to Decrease the irregular migrants: case studies on a sample of organizations involved in illegal immigration in Italy. Arab Journal of Media & Communication Research, issue No.3(1/2) July/September , pp 316-365 ,Faculty of Mass Communication, Ahram Canadian University.

9-The theoretical and Methodological aspects of Political Marketing Researches: Meta Analysis Study on The published researches in the period between (2006 to 2018). Journal of Mass Communication Research JMCR, Vol (55) (6), Autumn 2020.pp. 3301-3350.

10-The digital populism of the Italian Politician "Mateo Salvini": an ethnographic virtual study.accepted for publication in Journal of PR research -Middle east October/December 2022.

Atti di convegni

at the 11th annual international conference on communication and mass media 13- 16 May 2013, Athens, Greece

5th international conference: Sports vs.Crime under the theme sport without deviation. Dubai 26- 28 January 2015 ,Dubai Police, pp 103-154.

ALTRE INFORMAZIONI

Le dichiarazioni rese nel presente curriculum sono da ritenersi rilasciate ai sensi degli artt. 46 e 47 del DPR n. 445/2000.

Il presente curriculum, non contiene dati sensibili e dati giudiziari di cui all'art. 4, comma 1, lettere d) ed e) del D.Lgs. 30.6.2003 n. 196.

RICORDIAMO che i curricula **SARANNO RESI PUBBLICI** sul sito di **Ateneo** e pertanto si prega di non inserire dati sensibili e personali. Il presente modello è già precostruito per soddisfare la necessità di pubblicazione senza dati sensibili.

Si prega pertanto di **NON FIRMARE** il presente modello.

Luogo e data: __Gorizia_____, __30/08/2024_____