UNIVERSITÀ DEGLI STUDI DI MILANO
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[Diego Ceccobelli]
CURRICULUM VITAE

(**N.B.** IL CURRICULUM NON DEVE ECCEDERE LE **30** PAGINE E DEVE CONTENERE <u>TUTTI GLI ELEMENTI</u> UTILI ALLA VALUTAZIONE DEI TITOLI SOTTOPOSTI AL GIUDIZIO DELLA COMMISSIONE)

INFORMAZIONI PERSONALI (NON INSERIRE INDIRIZZO PRIVATO E TELEFONO FISSO O CELLULARE)

COGNOME	CECCOBELLI
NOME	DIEGO
DATA DI NASCITA	17 MAGGIO 1986

CURRENT POSITION: Adjunct Professor in Political Science at University of Trento [2021-ongoing]

Adjunct Professor in Political Communication at University of Bologna [2021-ongoing]

QUALIFICATION AWARDED:

PhD in Political Science
Year 2015
Name of institution providing education and training Scuola Normale Superiore, Florence (Department of Humanities and Social Sciences)
Dissertation title *Political leaders on Facebook: a comparative analysis on popularization in contemporary liberal democracies*
Supervisor Prof. Cristian Vaccari (University of Bologna; Loughborough University)
Co-Supervisor Prof. Claudius Wagemann (Goethe-Universität, Frankfurt am Main)

Master in Political Science
Year 2011
Name of institution providing education and training University of Perugia (Department of Political Science)
Dissertation title *The popularization of politics: the case of the gossip press*
Supervisor Prof. Marco Mazzoni
Final Mark 110/110 cum laude

Bachelor in Mass Communication
Year 2009
Name of institution providing education and training University of Perugia (Department of Political Science)
Dissertation title *Some hypotheses about anti-politics and populism*
Supervisor Prof. Paolo Mancini
Final Mark 110/110 cum laude

STUDY GRANTS

15-04-2020 – 14-04-2021
Postdoctoral research fellowship at Scuola Normale Superiore (Florence) [Research Project: *Fridays for Future e il movimento per la giustizia climatica tra partecipazione online e offline in prospettiva comparata*; P.I. Lorenzo Zamponi]

01-04-2016 – 31-03-2020
Postdoctoral research fellowship at Scuola Normale Superiore (Florence) [Research Project: *PiCME*; P.I. Alice Mattoni]

01/02/2012 – 31-01-2015
Three-year PhD scholarship in Political Science at Scuola Normale Superiore, Florence

10/01/2011 - 10/07/2011
Erasmus Project at Mid Sweden University (Department of Media and Journalism)

ACADEMIC PUBLICATIONS

Peer reviewed articles

Ceccobelli, D and C. Vaccari (2021) A virus in the hybrid media system: how the Conte government communicated the coronavirus crisis, Contempoary Italian Politics, doi: 10.1080/23248823.2021.1906529

Zulianello, M. and D. Ceccobelli (2020) Don't call it climate populism. On Greta Thunberg's Technocratic Ecocentrism, The Political Quarterly, 91(3), 623-631.

Ceccobelli, D., Quaranta, M. and A. Valeriani (2020) Citizens' Engagement with popularization and with Populist Actors on Facebook: A Study on 52 Leaders in 18 Western Democracies, European Journal of Communication, 35(5), 435-452.

Ceccobelli, D. (2019) *The popularization of political communication. A new definition, its drivers on Facebook, its properties under the current hybrid media system, International Journal of E-Politics, 10*(1), 12-34.

Ceccobelli, D. (2019) "We need to be heard by as many people as possible!" Southern European grassroots organisations and the practice of gaining visibility, *Comunicazione Politica, 20*(2), 149-172.

Zulianello, M., Albertini, A. and D. Ceccobelli (2018), A populist zeitgeist? The communication strategies of Western and Latin American political leaders on Facebook, *The International Journal of Press/Politics, 23*(4), 439-457.

Mattoni, A. and D. Ceccobelli (2018), Comparing hybrid media systems in the digital age: a theoretical framework for analysis, *European Journal of Communication, 33*(5), 540-557.

Ceccobelli, D. (2018), Not everyday is election day: a comparative analysis of eighteen election campaigns on Facebook, *Journal of Information Technology & Politics*, *15*(2), 122-141.

Ceccobelli, D., and Cotta, B. (2016). Leaders' 'green' posts. The environmental issues shared by politicians on Facebook. *European Policy Analysis*, *2*(2), 68-93.

Marchetti, R., and Ceccobelli, D. (2016). Twitter and Television in a Hybrid Media System: The 2013 Italian election campaign. *Journalism Practice*, *10*(5), 626-644.

Book

Ceccobelli, D. (2017), *Facebook al Potere. Lo stile della leadership al tempo dei social media.* Maggioli Editore

Book chapters

Ceccobelli, D. (2016), *Polling*, in M. Calise, Lowi, T. and F. Musella (Eds) *Capire la Scienza Politica. I concetti chiave*, Bologna: Il Mulino

Bonerba, G. e D. Ceccobelli (2015), *Il dibattito sull'omofobia in Twitter: Analisi del caso #omofobia*, in C. Cipolla e E. Ruspini (Eds), *Nuove Tecnologie, Mutamento Sociale e Costruzione del Sé*, Franco Angeli.

Bonerba, G. e D. Ceccobelli (2013), *Un tocco di humor e ironia per interpretare temi e proposte: i casi di #propostashock e #ècolpaditwitter*, in S. Bentivegna (Eds), *La politica in 140 caratteri*, Franco Angeli.

Marchetti R., Ceccobelli, D. e D. Gazzè (2013), *Twitter e i Trending Topic: solo pointless babble o un third place di discussione politica?*, in I. Diamanti e L. Ceccarini (Eds), *Sondaggi ed Elezioni. Le regole del gioco e della comunicazione,* SISE.

Book reviews

Chadwick, A. (2013), *The Hybrid Media System: Politics and Power*, Oxford University Press. [in Comunicazione Politica, 14(3), 657-658]

Mancini, P. (2015), *Il Post Partito. La fine delle grandi narrazioni,* Il Mulino. [in Problemi dell'Informazione, 1, 231-232]

Mazzoleni, G. and R. Bracciale (2019), *La politica Pop Online. I meme e le nuove sfide della Comunicazione politica*, Il Mulino [in Comunicazione Politica, 3/2020, 495-497]

Trerè, E. (2019), *Hybrid Media Activism. Ecologies, Imaginaries, Algorithms*, Routledge [in Problemi dell'Informazione, 1/2021, 107-109]

FORTHCOMING

Book chapters

Un virus nel sistema mediale ibrido. Comunicazione istituzionale e opinione pubblica della crisi coronavirus. Politica in Italia [with Cristian Vaccari]

Book proposals (Under Review)

The daily life of activism. How digital media and big data challenges grassroots politics in Southern Europe. Oxford University Press. [with Alice Mattoni]

WORKING PAPERS

The triangle of leadership: authenticity, competence and ordinariness in political marketing [with Luigi Di Gregorio]

Communication and organization in climate action: the cases of Italy and Belgium [with Marco Deseriis and Lorenzo Zamponi]

TEACHING EXPERIENCE

Courses

Date, University	March 2021-ongoing, University of Bologna
Course	Political Communication
Students and Hours	Master students, 40 hours

Date, University	February 2021-May 2021, University of Trento
Course	Political Science
Students and Hours	Bachelor students, 48 hours

Date, University	September 2019-January 2021, University of Bergamo
Course	Political Communication
Students and Hours	Bachelor students, 60 hours

Date, University	February-May 2019, Lorenzo De Medici Institute
Course	Mass Communication
Students and Hours	Bachelor students, 48 hours

Date, University	February-May 2018, Lorenzo De Medici Institute
Course	Mass Communication
Students and Hours	Bachelor students, 48 hours

Invited Seminars/Lectures

Date, University	Marzo 2021, Università di Trieste (Italy)
Course	Analisi delle politiche pubbliche (Prof. Mattia Zulianello): Bachelor Students
Title of the lecture	*A virus in the hybrid media system: how the Conte government communicated the coronavirus crisis (2 hours)*

Date, University	November 2020, Scuola Normale Superiore (Italy)
Course	Political Communication (Prof. Marco Deseriis): PhD Students
Title of the lecture	Political leaders on Facebook (2 hours)

Date, University	November 2020, University of Pisa (Italy)
Course	Media Sociology (Prof. Roberta Bracciale): Bachelor Students
Title of the lecture	Leadership styles on Facebook in a comparative perspective (2 hours)

Date, University	October 2020, ISPI (Italy)
Course	Winter School on Populism and the Crisis of Representative Democracies
Title of the lecture	Populism, Social Media and Political Leaders (5 hours)

Date, University	June 2020, ISPI (Italy)
Course	Summer School on Populism and the Crisis of Representative Democracies
Title of the lecture	Populism, Social Media and Political Leaders (5 hours)

Date, University	May 2020, Scuola Normale Superiore (Italy)
Course	Analysing Text in Social Movement Research: Discourse, Frame and Content Analysis
Title of the lecture	Software for text analysis (2 hours)

Date, University	November 2019, University of Siena (Italy)
Course	Political Communication (Prof. Mattia Guidi): Master Students
Title of the lecture	Political Leaders on Facebook (4 hours)

Date, University	November 2019, ISPI (Italy)
Course	Winter School on Populism and the Crisis of Representative Democracies
Title of the lecture	Populism, Social Media and Political Leaders (5 hours)
Date, University	June 2019, Scuola Normale Superiore (Italy)
Course	Summer school in Methods for the Study of Political Participation and Mobilization
Title of the lecture	Online tools and digital methods for the study of participation and mobilization (4 hours)
Date, University	May 2019, Università la Sapienza di Roma (Italy)
Course	Giornalismo Radiotelevisivo (Prof. Christian Ruggiero): Master Students
Title of the lecture	Slow Journalism: la sfida del giornalismo buono, giusto, pulito (2 hours)
Date, University	May 2019, Scuola Normale Superiore (Italy)
Course	Political Communication (Prof. Marco Deseriis): PhD Students
Title of the lecture	Political leaders on Facebook (2 hours)
Date, University	March 2019, Centro per la Cooperazione Internazionale, Trento (Italy)
Course	Io non penso - Pensiero critico e dibattito pubblico
Title of the lecture	Populism, technological determinism and journalistic precariousness (4 hours)
Date, University	March 2019, Università degli Studi di Bergamo (Italy)
Course	Sociology of Communication (Prof. Arianna Mainardi): Bachelor Students
Title of the lecture	Leadership styles on Facebook in a comparative perspective (4 hours)
Date, University	April 2018, University of Pisa (Italy)
Course	Media Sociology (Prof. Roberta Bracciale): Bachelor Students
Title of the lecture	Leadership styles on Facebook in a comparative perspective (2 hours)
Date, University	February 2018, Scuola Normale Superiore (Italy)
Course	Political Communication (Prof. Lorenzo Mosca): PhD Students
Title of the lecture	The popularization of political communication in the Facebook Era (2 hours)
Date, University	November 2017, University of Genova (Italy)
Course	Comparative Politics (Prof. Mara Morini): Master Students
Title of the lecture	Leadership styles on Facebook in a comparative perspective (2 hours)
Date, University	November 2016, University of Bari (Italy)
Programme	Short Master in Institutional, Political and Electoral Communication
Title of the seminar	Contemporary Politics between personalization and popularization (5 hours)
Date, University	October 2016, Scuola Normale Superiore (Italy)
Course	Political Communication (Prof. Lorenzo Mosca): PhD Students
Title of the lecture	The popularization of political communication in the Facebook Era (2 hours)
Date, University	January 2015, Goethe University Frankfurt (Germany)
Course	Applications of Empirical Research (Prof. Claudius Wagemann): Master students
Title of the lecture	Political Leaders on Facebook (2 hours

Teaching Assistant

Date, University	2012-2013, Department of Human and Social Studies, University for Foreigners, Perugia (Italy)
Course	Mass Communication Sociology (Prof. Rolando Marini)
Date, University	2012-2013, Department of Political Science, University of Perugia (Italy)
Course	Theories and Techniques of Digital Media (Prof. Rita Marchetti)

NATIONAL AND INTERNATIONAL ACADEMIC CONFERENCES

Date, place and title	May 2021, Virtual conference
Organizer	ECPR, Joint Session
Title of the paper	*The triangle of leadership: authenticity, competence and ordinariness in political marketing* [with Luigi Di Gregorio]
Date, place and title	December 2019, Milan (Italy)
Organizer	ComPol (Italian Association of Political Communication)
Title of the paper	*Towards the datafication of grassroots politics? How activists deal with flows of data in the hybrid media systems of Greece, Italy and Spain*
Date, place and title	November 2019, Heidelberg (Germany)
Organizer	Annual meeting of the Political Science Section of the German Association for American Studies
Title of the paper	*It's personal: Personalization strategies of political leaders on Facebook*
Date, place and title	September 2019, Lecce (Italy)
Organizer	SISP (Italian Association of Political Science)
Title of the paper	*"We need to be heard by as many people as possible!" Southern European grassroots organisations and the practice of gaining visibility*
Date, place and title	July 2019, Florence (Italy)
Organizer	Lorenzo Mosca, Dan Mircea
Title of the paper	*Digital Media and Organization Practices in Grassroots Politics. A comparative study of Greece, Italy and Spain* [with Alice Mattoni]
Date, place and title	December 2018, Perugia (Italy)
Organizer	ComPol (Italian Association of Political Communication)
Title of the paper	*Visual mapping as a tool to understand the intersections between media and politics. Some methodological remarks from a media practice approach* [with Alice Mattoni]
Date, place and title	October 2018, Lugano (Switzerland)
Organizer	ECREA, General Conference
Title of the paper	*Visual mapping as a tool to understand the intersections between media and politics. Some methodological remarks from a media practice approach* [with Alice Mattoni]
Date, place and title	August 2018, Hamburg (Germany)
Organizer	ECPR, General Conference
Title of the paper	*When Everything's Quiet. The Media Practices of Political Organizing in Greece, Italy and Spain During Stages of Latency* [with Alice Mattoni]

Date, place and title	December 2017, Rome (Italy)
Organizer	ComPol (Italian Association of Political Communication)
Title of the paper	*Users' Engagement with Popularization and Populism on Facebook. A Study of 52 Leaders in 18 Western Democracies* [with Mario Quaranta and Augusto Valeriani]
Date, place and title	November 2017, Zurich (Switzerland)
Organizer	ECREA's Political Communication Section
Title of the paper	*Is it time to go beyond Hallin and Mancini? Comparing Media Systems in the Era of Digital Political Communication* [with Alice Mattoni]
Date, place and title	September 2017, Oslo (Norway)
Organizer	ECPR, General Conference
Title of the paper	*Not so similar anymore? How media systems in the digital age shape political communication in Italy, Greece and Spain* [with Alice Mattoni]
Date, place and title	September 2017, Oslo (Norway)
Organizer	ECPR, General Conference
Title of the paper	*Let's all get emotional! Personalization of political campaigning on social media in comparative perspective* [with Augusto Valeriani and Mario Quaranta]
Date, place and title	May 2017, San Diego (USA)
Organizer	ICA (International Communication Association)
Title of the paper	*A theoretical framework to compare media systems in the digital era* [with Alice Mattoni]
Date, place and title	April 2017, Menaggio (Italy)
Organizer	Claudius Wagemann, Luca Verzichelli and Simona Piattoni
Title of the paper	*Obsessed with the opponents? Negative and comparative campaigning on Facebook in Comparative Perspective* [with Augusto Valeriani]
Date, place and title	December 2016, Urbino (Italy)
Organizer	ComPol (Italian Association of Political Communication)
Title of the paper	*From the squares to the ballots: the metamorphosis of media imaginaries in Greece and Spain* [With Alice Mattoni and Emiliano Trerè]
Date, place and title	November 2016, Prague (Czech Republic)
Organizer	ECREA, General Conference
Title of the paper	*Comparing Media Systems in the digital Era* [With Alice Mattoni and Emiliano Trerè]
Date, place and title	November 2016, Frankfurt (Germany)
Organizer	Claudius Wagemann, Simona Piattoni and Luca Verzichelli
Title of the paper	*How do the main populist and non-populist leaders of Western Europe communicate on Facebook? A comparative analysis* [with Alessandro Albertini and Mattia Zulianello]
Date, place and title	September 2016, Prague (Czech Republic)
Organizer	ECPR, General Conference
Title of the paper	*Leaders' 'green' posts. The environmental issues shared by politicians on Facebook* [With Benedetta Cotta]
Date, place and title	July 2016, Poznan (Poland)
Organizer	IPSA, General Conference
Title of the paper	*Campaigning On Facebook: How Do Candidates Running For The Presidency Of The European Commission Behave?* [with Markus Siewert]

Date, place and title	April 2016, Pisa (Italy)
Organizer	ECPR, Joint Session
Title of the paper	*Political leadership styles: the main political leaders of 31 countries on Facebook*
Date, place and title	11-12-2015, Salerno (Italy)
Organizer	ComPol (Italian Association of Political Communication)
Title of the paper	*"Do election campaigns affect how political leaders communicate on Facebook? A comparative analysis."*
Date, place and title	11-09-2015, Rende (Italy), "Political Communication, Campaigning and Professionalization in the Digital Era"
Organizer	SISP (Italian Political Science Association)
Title of the paper	*"Are populist leaders populist on Facebook?"* [with Alessandro Albertini]
Date, place and title	27-08-2015, Odense (Denmark), "Changing Political Communication, Changing Europe?"
Organizer	ECREA's Political Communication Section
Title of the paper	*"Are populist leaders populist on Facebook?"* [with Alessandro Albertini]
Date, place and title	03-07-2015, Washington, DC (USA), "Digital media, Power, and Democracy in Election Campaign" (a workshop and special issue of the International Journal of Press/Politics)
Organizer	Prof. Andrew Chadwick and Prof. Jennifer Stromer-Galley
Title of the paper	*"The popularization of political communication on Facebook: a comparative analysis"*
Date, place and title	13-09-2014, Perugia (Italy), "Political Communication in a comparative perspective"
Organizer	SISP (Italian Political Science Association)
Title of the paper	*"How political leaders of nine different countries use Facebook for their electoral campaign: a new definition of the popularization of politics notion"*
Date, place and title	20-07-2014, Montreal (Canada), "The impact of digital technology for political engagement and participation"
Organizer	IPSA (International Political Science Association)
Title of the paper	*"The Italian Twittersphere: Preaching to the few in a Hybrid Media System"* [with Rita Marchetti]
Date, place and title	27-03-2014, Paris (France), "6th Graduate Network Conference"
Organizer	Science Po
Title of the paper	*"Political leaders of eleven countries on Facebook: styles of communication and dynamics of engagement"*
Date, place and title	13-12-2013, Milan (Italy)
Organizer	ComPol (Italian Association of Political Communication)
Title of the paper	*"I leader politici di undici paesi su Facebook: stili comunicativi e dinamiche di engagement"* [Top paper]
Date, place and title	27-03-2013, London (United Kingdom), "5th Graduate Network Conference"
Organizer	London School of Economics
Title of the paper	*"On popularization of politics: recent dynamics and developments in advanced Western democracies and beyond"*
Date, place and title	11-10-2013, Florence (Italy), "Nuove tecnologie, mutamento sociale e costruzione del sé"
Organizer	AIS (Italian Association of Sociology)
Title of the paper	*"Il dibattito sull'omofobia in Twitter. Analisi del caso #omofobia"*

Date, place and title	19-09-2013, Milan (Italy), "New Trends in Political Communication. Evidence, Theories, Implications, Opportunities"
Organizer	ECREA's Political Communication Section
Title of the paper	"*Climate of opinion and dynamics of engagement on Twitter in the Italian case*" [with Rita Marchetti]
Date, place and title	13-03-2013, Pordenone (Italy), "Sondaggi ed elezioni. Le regole del gioco e della Comunicazione"
Organizer	SISE (Italian Society of Electoral Studies)
Title of the paper	"*Twitter e sfera della politica: solo pointless babble?*" [with Rita Marchetti]
Date, place and title	14-12-2012, Birmingham (United Kingdom), "Silvio Berlusconi and Post-modern politics"
Organizer	PSA (Political Studies Association)
Title of the paper	"*Silvio Berlusconi and Post-modern politics: when the private and the public spheres converge*" [with Marco Mazzoni and Antonio Ciaglia]
Date, place and title	27-10-2012, Istanbul (Turkey), "4th European Communication Conference of ECREA"
Organizer	ECREA (*European Communication Research and Education Association*)
Title of the poster	"*Celebrity Politics: The Italian Case*"

ORGANIZATION OF SUMMER SCHOOL

	26/06/2017 – 30/06/2017
Summer School	Member of the organizing committee for the Summer School on "Media in Political Participation and Mobilization" at Scuola Normale Superiore, Florence (Italy) – Department of Humanities and Social Sciences (organized by Prof. Donatella Della Porta and Alice Mattoni)

SUMMER SCHOOLS, WORKSHOPS AND SEMINARS

	27/02/2019 – 01/03/2019
Workshop	The 2019 MAXQDA International Conference (Berlin, Germany)
	07/07/2014 – 11/07/2014
Summer School	"4th International summer school in political communication and electoral behavior: (New) Media Effects On Electoral Behavior" at the University of Milan – Department of Social and Political Studies (organized by Prof. Giampietro Mazzoleni)
	20/11/2013 – 21/11/2103
Workshop	"Introductory Workshop to QCA" at Goethe University –Frankfurt (organized by Claudius Wagemann, Jonas Buche and Markus Siewert).
	24/06/2013 – 05/07/2013
Summer School	"Digital Methods Summer School 2013: You are not the API I used to know. On the challenges of studying social media data" at the Department of New Media & Digital Culture, University of Amsterdam (organized by Prof. Richard Rogers).
	16/07/2012 – 20/07/2012
Summer School	"3rd International summer school in political communication and electoral behavior" at the University of Milan – Department of Social and Political Studies (organized by Prof. Giampietro Mazzoleni)
	01/10/2011 – 21/12/2011
Seminars	"Contemporary Italy: Culture, Society and Trends" and "International Marketing" at the Umbra Institute, Perugia.

VISITING APPOINTMENTS and INTERNATIONAL EXCHANGES	01/10/2014 – 31/03/2015 Visiting PhD student at the Goethe University (Frankfurt), supervised by Prof. Claudius Wagemann
	10/01/2011 – 10/07/2011 Erasmus project at the Mid Sweden University (Department of Media and Journalism) in Sundsvall (Sweden), supervised by Prof. Lars Nord
RESEARCH FELLOWSHISP	- Research Fellow at the Centre on Social Movement Studies, Scuola Normale Superiore (April 2016-ongoing)
PROFESSIONAL POSITIONS	- Member of the executive committee of the Italian Political Science Association (SISP), since 2020
PROFESSIONAL MEMBERSHIPS	- Italian Political Science Association (SISP), since 2017- - International Communication Association (ICA), since 2017 - International Political Science Association (IPSA), since 2014 - Italian Association of Political Communication (AICP), since 2013 - European Communication Research and Education Association (ECREA), since 2012 - European Consortium for Political Research (ECPR), since 2012
REVIEW EDITOR FOR	Frontiers of political science.
REVIEWER FOR	American Political Science Review, International Journal of Press/Politics, Political Communication, Government & Opposition, Environmental Politics, Social Media + Society, European Journal of Communication, Problemi dell'Informazione, Italian Political Science, Partecipazione e Conflitto.
OTHER PROFESSIONAL EXPERIENCES	

	January 2018 – December 2018
Name of employer	SISP (Italian Association of Political Science)
Main activities and responsibilities	Member of the SISP secretariat

OTHER	My essays have been published in: pandorarivista.it; valigiablu.it; glistatigenerali.com; ispionline.it.
OTHER UNIVERSITY EXPERIENCES	First year in Physiotherapy, from September 2005 to December 2006, at University of Perugia, Faculty of Medicine.
MOTHER TONGUE	Italian
OTHER LANGUAGES	English Spanish

	English	Spanish
Reading	C2	C1
Writing	C2	B1
Speaking	C2	B2
Listening	C2	C1

COMPUTER SKILLS AND COMPETENCES	Office, RStudio (QCA package), SPSS, MAXQDA, Gephi, Facepager.

Data	25/05/2021	Luogo	TERNI