

#### TO MAGNIFICO RETTORE OF UNIVERSITA' DEGLI STUDI DI MILANO

**ID CODE 5083** 

I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at **Dipartimento di Dipartimento di Scienze Agrarie e Ambientali - Produzione, Territorio, Agroenergia** 

Scientist- in - charge: Dott. Stefano Corsi

### **RINA VUCITERNA**

#### **CURRICULUM VITAE**

### PERSONAL INFORMATION

Surname	Vuciterna
Name	Rina

#### PRESENT OCCUPATION

Appointment	Structure
Advisor	GIZ -Deutsche Gesellschaft für Internationale Zusammenarbeit, Pristina (Kosovo)  - Advisor in strategic key activity field of GIZ and German cooperation in Kosovo  - Identification of needs for support and strategic planning or capacity development and technical assistance  - Mapping and developing of good communication and working relationship with key stakeholders from private and public sector  - Support of stakeholders from private and public sector in development of measures based on identified needs, coaching in and development of strategic planning from production level up to relevant government ministries  - Advice Ministry of Agriculture, Forestry and Rural Development (MAFRD) and Ministry of Industry, Entrepreneurship, and Trade (MIET) in capacity development activities  - Support MAFRD in preparation of Description of Action in applying for IPA III funds from the European Union  - Coaching and advising sector associations in implementing and moving up to internationally recognized food and production standards  - Implementation of project activities in agriculture with small farmers (provision of in-kind grants, trainings on land preparation, water irrigation, weed management and harvesting)



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- Support and advising sector associations in promotion of
agricultural and food products at regional and international
markets (fairs, B2B etc.)
- Promotion of public project visibility, also towards key
government officials and parliamentarians as well as
international community and diplomats
- Monitor and reporting on key economic, social, and political
framework setting
- Contribute and monitor funded activities in the field and
research studies
- Assist in organizing export-promotion activities for association's
staff, member companies of associations, and ministry staff
- Design, prepare, and implement workshops, seminars,
conferences, roundtables, trainings with local and international
experts in coordination with management
- Coordinate with other donor agencies to avoid overlap of
activities

# **EDUCATION AND TRAINING**

Degree	Course of studies	University	year of achievement of the degree
Degree	Public Policy and Management	Rochester Institute of Technology	2014
Specialization	Master's Degree in Agricultural Economics and Agribusiness	University of Arkansas	2017

# **FOREIGN LANGUAGES**

Languages	level of knowledge
Albanian	Mother tongue
English	Proficient
Turkish	Advanced
Italian	Intermediate

# AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
2015	Graduate Fellowship, USAID Transformational Leadership Program -fully funded graduate fellowship to pursue the master's degree at the University of Arkansas, USA, that covered tuition and fees, living expenses, health insurance, international travel, and books.



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2017	Student Case study Competition 2 <sup>nd</sup> Prize Winner at The European Association of	
	Agricultural Economists (EAAE), Parma, Italy	

# TRAINING OR RESEARCH ACTIVITY

- GIZ, Capacity Works Management Training, Pristina, Kosovo, 2018
- AIZ, Roles and Competencies in Consulting Training, Bonn, Germany, 2019
- AIZ, ValueLink 2.0 Training on Agricultural Value Chains, Bonn, Germany, 2019

Yearly sectoral studies: berry sector, medicinal and aromatic plants, processed fruits and vegetables.

- Survey preparation, data collection and drafting of the studies. 2018, 2019, 2020, 2021.

Support to the key expert in conduction of study on "Value Chain Analysis - Medicinal and Aromatic Plants in Kosovo".

- Data collection, drafting and revision of the study. 2019

Research assistant at INDEP (Institute for Development Policy), Pristina (Kosovo), 2013

- Research on domestic policies
- Analysis and formulation of comparative policy studies of policies
- Analysis and drafting of reviews and revision of implemented policies

Survey administration and data collection at CENR (Centre for Energy and Natural Resources), Prizren (Kosovo), 2011

- Conducted 500 field surveys in Prizren on energy use for heating in households

#### PROJECT ACTIVITY

Year	Project
2017	Competitiveness of Private Sector in Rural Areas (COSiRA Project) - GIZ -Deutsche Gesellschaft für Internationale Zusammenarbeit
2018-2020	Creating Employment through Export Promotion (CETEP Project) - GIZ -Deutsche Gesellschaft für Internationale Zusammenarbeit
2021- Present	Economic Development to Stabilise the Labour Market (Entrepreneurship Promotion Project) - GIZ -Deutsche Gesellschaft für Internationale Zusammenarbeit

### **CONGRESSES AND SEMINARS**

Date	Title	Place
2017	Southern Agricultural Economics Association (SAEA)	Mobile, Alabama, USA,
2017	Arkansas State University Agribusiness Conference	Jonesboro, Arkansas, USA
2017	XV The European Association of Agricultural Economists (EAAE)	Parma, Italy
2019	International Berry Conference - speaker	Pristina, Kosovo



# UNIVERSITÀ DEGLI STUDI DI MILANO

2020	Development in Transition Economies	Online Participation - Halle, Germany
	(IAMO)	

# Congress proceedings

Vuciterna R., Thomsen M., Popp J. & Musliu A. (2017). Efficiency and Competitiveness of Kosovo Raspberry Producers. Paper presented at the Southern Agricultural Economics Association. Mobile, Alabama. Available at:

https://ageconsearch.umn.edu/record/252770/usage?ln=en

#### OTHER INFORMATION

### CO-FOUNDER of Vicianum GreenFarm, Pristina (Kosovo) (Family Agribusiness)

- Development and adaptation of the business plan
- Development of project options for strategic production lines and further company investments
- Consumer studies and brand development
- Identification and regular updating of product market gaps
- Identification of new agricultural crop potentials to cultivate in Kosovo
- Development of sales strategies and product placement in targeted wholesale and supermarkets
- Identification and regular participation in brand promotion events and fairs throughout Kosovo
- Development and creation of proper branding and design for singular product packaging as for teas and herbs, oils, confitures, butters
- Developing and managing social media platform and outreach
- Organizing promotions and providing more information about the new products offered on the local market

#### GRANT WRITING EXPERIENCE

- USAID "New Opportunities for Agriculture", 2012
- Municipality of Prishtina "Supporting farmers with greenhouses", 2014
- Ministry of Agriculture, Forestry, and Rural Development "Farm Diversification and Business Development", 2014, 2016
- Swiss Contact "Promotion of Private Sector Development", 2018
- Caritas "Sustainable and Inclusive Rural Economic Development", 2021

#### **VOLUNTEER WORK**

# PIKE PER PIKE - water conserving campaign

- Founding Member of the initiative group for the campaign
- Conducted research in ways of how to conserve and responsibly use water in Kosovo
- Translation and copywriting slogans and water conserving tips
- Promotion of the campaign in social media, recruitment of further members and contributors for the campaign
- Promotion of the campaign in local and national media, especially by radio
- Overall campaign monitoring and strategic readjustment for maximum impact



Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Please note that CV WILL BE PUBLISHED on the University website and It is recommended that personal and sensitive data should not be included. This template is realized to satisfy the need of publication without personal and sensitive data.

Please DO NOT SIGN this form.

Place and date: Pristina, Kosovo, 27/10/2021