



TO MAGNIFICO RETTORE OF UNIVERSITA' DEGLI STUDI DI MILANO

ID CODE 6917

I the undersigned asks to participate in the public selection, for qualifications and examinations, for the awarding of a type B fellowship at **Department of Social and Political Science**

Scientist- in - charge: **Pavolini Emmanuele**

**Tamara\_Grechanaya**

## CURRICULUM VITAE

### PERSONAL INFORMATION

Surname	Grechanaya
Name	Tamara

### PRESENT OCCUPATION

Appointment	Structure
PostDoc	Univesity of Milan

### EDUCATION AND TRAINING

Degree	Course studies of	University	year of achievement of the degree
PhD	Political Studies	University of Milan	2023
Master (Laurea Magistrale)	Public & Corporate Communication	University of Milan	2019
Degree (bachelor degree)	Journalism	Higher School of Economics	2016
Degree of medical specialization			
Degree of European specialization			
Other(Summer school)	Social Science Data Analysis , 3K Time Series and Panel Models for Dynamic and	University of Essex, UK	2021



	Heterogeneous Processes		
Altro (Winter school)	Causal inference with observational data: Dealing with unobserved variables and reverse causality	Pompeu Fabra University, Spain	2021

## REGISTRATION IN PROFESSIONAL ASSOCIATIONS

Date registration	of Association	City
-	-	-

## FOREIGN LANGUAGES

Languages	level of knowledge
English	Fluent
Italian	Fluent
Russian	Mother tongue

## AWARDS, ACKNOWLEDGEMENTS, SCHOLARSHIPS

Year	Description of award
2019-2022	Borsa di studio del valore annuo lordo di euro 16.350,00 la frequenza del corso di Dottorato di ricerca in STUDI POLITICI presso l' UNIVERSITA' DEGLI STUDI DI MILANO
2016-2019	Borsa di studio regionale, Università degli Studi di Milano
2012-2016	La Borsa di studio di eccellenza accademica, The Higher School of Economics
2012	2012 Borsa di studio a copertura delle tasse universitarie per la laurea triennale, Università Statale di Mosc

## TRAINING OR RESEARCH ACTIVITY

Teaching Experience: 2023/2024 Econometrics, Esercitazioni a supporto. University of Milan 2022-2024 Metodologia della ricerca sociale (Laboratorio in R), Esercitazioni a supporto. University of Milan 2022-2024 Organizzazioni e Società Digitali (Data analysis in R e Python), Esercitazioni a supporto. University of Milan
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2022-2024 Tecnologie Digitali per le Organizzazioni (Data analysis in R), Esercitazioni a supporto. University of Milan

2020 - 2024 Lingua inglese, Tutor. University of Milan

2021 Corso di Laurea in Comunicazione e Società, Esercitazioni a supporto. University of Milan

2021 Scienze sociali per la globalizzazione, Tutor. University of Milan

## PROJECT ACTIVITY

Year	Project
2020-attuale	DigiWorld research project – head and responsible for data collection and processing on Lithuania, Russia & Ukraine. DigiWorld ( <a href="https://digidemo.ifkw.lmu.de/digiworld/">https://digidemo.ifkw.lmu.de/digiworld/</a> ) is a scientific collaboration network that aims at international comparisons of election campaign strategies in digital communication channels. The long-term goals of DigiWorld include building a continuous research network dealing with digital campaigning, user engagement, and factors influencing it, and developing innovative tools for analyzing digital campaigns.

## PATENTS

Patent
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## CONGRESSES AND SEMINARS

Date	Title	Place
Sept. 2024	(APSA) American Political Science Association Conference <b>Paper Presenter</b>	Philadelphia, United States of America
May 2024	Center for research on social dynamics and public policy, Bocconi University <b>Paper Presenter</b>	Bocconi University, Milan, Italy
Oct. 2023	(APSG) Authoritarian Political Systems Group Workshop <b>Paper Presenter</b>	International research network, Online
Sept. 2023	(SISP) Italian Political Science Association Conference <b>Paper Presenter, Discussant</b>	Genoa, Italy
Sept. 2023	(ECPR) European Consortium for Political Research Conference	Prague, Czech Republic



	<b>Paper Presenter</b>	
June. 2023	Democracy in an age of autocratization Workshop, University of Milan <b>Paper Presenter, Discussant</b>	University of Milan, Milan, Italy
Sept. 2022	International Journal of Press/Politics Conference. <b>Paper Presenter</b>	Loughborough university, United Kingdom.
May 2022	Chair of Digital Governance, prof. Yannis Theocharis. The Technical University of Munich, Germany. <b>Paper Presenter</b>	TUM, Munich, Germany
June 2022	Department of Communication, Ludwig Maximilian University of Munich, (Chair for Empirical Communication Research, prof. Hans Bernd Brosius) <b>Paper Presenter</b>	LMU, Munich, Germany
April 2022	(MPSA) Midwest Political Science Association Conference. <b>Paper Presenter, Discussant</b>	United States of America

## PUBLICATIONS

Books
Grechanaya, T. (2022). "Social media and autocracy". In A. Ceron. Elgar Encyclopedia of Technology and Politics. Cheltenham, UK: Edward Elgar Publishing (pp.42-46).
Grechanaya, T. (2022). "Censorship online". In A. Ceron. Elgar Encyclopedia of Technology and Politics. Cheltenham, UK: Edward Elgar Publishing (pp.190-192).

Articles in reviews
Patriotism and National Symbols in Russian and Ukrainian Elections, with A. Ceron. Politics and Governance, 2024
The Relationship between Topics, Negativity, and User Engagement in Election Campaigns on Facebook", with D. Balaban, A. Macková, K. Burai, D. Gërguri. Politics and Governance, Forthcoming (draft available on request)
Calls for responsibility and social harmony in Italian parliamentary debates", with A. Ceron & A. Scopelliti. Italian Political Science Review, Forthcoming (draft available on request)

Working Papers
Greening the Political Landscape: How Environmental Activism Shapes Electoral Preferences and Media Coverage, with Dafni Kalatzi & A. Ceron. What motivates environmental protests? Does environmental



activism wield substantial influence in shaping media agendas? And how does it impact public perceptions of environmental issues and political preferences? This project sets out to answer these questions by constructing a unique dataset on protests organized by the Fridays For Future and Extinction Rebellion movements across seven EU countries from 2019 to the present

Social media and protest dynamic in autocracy. This study examines the mobilization power of top-down campaigning by opposition leaders versus horizontal peer activism in digitally enabled protests within autocratic regimes, focusing on the 2020 post-electoral protests in Belarus. Using a vector autoregressive model, it finds that top-down campaigning intensifies real-life protests and drives peer activism, with peer activism being linked to more pronounced government repression. The findings emphasize the prevailing mobilization power of formal leadership, revealing that connective action in autocratic settings has limited mobilization potential.

A place to rally around the flag or hub of subversive information? Telegram during Russo - Ukrainian war. This paper investigates whether and to which extent social media might challenge the information hegemony of autocratic regimes in a case study of Telegram during Russo-Ukrainian war. Developing the Interrupted Times Series models, I demonstrate how war influenced production (published content) and consumption (subscribers and views) trends of Russian-speaking Telegram channels. Analysis reveals that pro-regime news coverage dominated the platform and had a significantly greater subscriber base.

Political campaigning under different regime types. This paper compares campaigning strategies across different political regimes—autocracy, democracy, and regimes in transition. It argues that autocratic electoral communication focuses less on mobilizing voters, unlike in democratic and hybrid regimes, and more on advertising incumbent efficiency and regime achievements. Results show that incumbent parties and legal opposition mainly use positive messages and policy-related topics in their campaigns, avoiding negative campaigning. However, audiences are less responsive to autocratic strategies, engaging more with populist and negatively valenced content

Diplomacy in Crisis: Effect of President Zelensky's Diplomatic Endeavors, with A. Ceron. This study investigates how the Ukrainian government's diplomatic actions during the war impacted support both from state institutions and private entities. I collect and merge data on aid to Ukraine with details of President Zelensky's diplomatic activities to explore whether high-level and public diplomacy affect the assistance given during wartime. A quasi-experimental design will be used to address potential endogeneity issues and the non-random timing of diplomatic contacts

## OTHER INFORMATION

Software: R, Python, STATA

Declarations given in the present curriculum must be considered released according to art. 46 and 47 of DPR n. 445/2000.

The present curriculum does not contain confidential and legal information according to art. 4, paragraph 1, points d) and e) of D.Lgs. 30.06.2003 n. 196.

Please note that CV WILL BE PUBLISHED on the University website and It is recommended that personal and sensitive data should not be included. This template is realized to satisfy the need of publication without personal and sensitive data.

Please DO NOT SIGN this form.

Place and date: \_\_\_\_Milan\_\_\_\_, \_\_\_\_23/10/2024\_\_\_\_